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Professor CHENG Yin Cheong is the Vice President (Research and Development) and Chair Professor of Leadership and Change, The Hong Kong Institute of Education. Professor Cheng is the President of the Asia-Pacific Educational Research Association (APERA). He holds a doctorate from Harvard University. His research projects are mainly on education effectiveness, leadership development, paradigm shift in education and school management reform. He has published 20 academic books and over 200 book chapters and journal articles in Australia, Hong Kong, Korea, Mainland, Netherlands, Germany, Slovenia, Israel, Taiwan, Thailand, USA and UK. Some of his publications have been translated into Chinese, Hebrew, Korean, Spanish, Czech, Thai and Persian languages. His book *A new paradigm for reengineering education: Globalization, localization and individualization* (2005, Springer) represents his recent research achievement. He is at present serving on the advisory boards of 17 international journals and is the associate editor of the *International Journal of Educational Management* (UK). Professor Cheng's research has won him a number of international awards and recognition including the Awards for Excellence from the Literati Network in UK in 1994, 1996-98, 2001, 2004-2005 and 2008. In these few years, Professor Cheng has also been invited to give over 60 keynote/plenary presentations by national and international organisations. (For details, please visit home.ied.edu.hk/~yccheng/.)